

WORKFORCE INVESTMENT BOARD

SEPTEMBER 25, 2012

8:30 A.M.

TOMPKINS COUNTY PUBLIC LIBRARY

PRESENT: B. Allen, A. Bishop, R. Bohman, B. Blanchard, D. Bradac, M. Coldren, L. Dillon, T. Grippen, A. Hendrix, L. Holmes, J. Little, P. McKee, L. Patz, A. Pedersen, S. Pronti, M. Stamm, M. Stazi, P. Stein, M. Talarski, M. Turnbull

EXCUSED: C. Haynes, D. Herath, L. Leonard, P. Levesque, J. McPheeters, P. Gardner, D. Herath, J. McPheeters, L. Patz, M. Rubino, M. Stamm

GUESTS: J. Lance, Access-VR, C. Harris, NYSDOL

STAFF: J. Mattick, Jennifer Luu

CALL TO ORDER

Chairman Coldren called the meeting to order at 8:32 a.m.

ANNOUNCEMENTS

Mr. Coldren, on behalf of the Board, welcomed Bryan Allen, Paul Levesque, Scott Pronti, and Mike Rubino to the Board. He also announced that Bob Bantle has retired from Tompkins Trust Company and Rich Bohman will be retiring from Access VR on September 25, 2012. He wished Mr. Bohman well in his retirement. Jack Lance will be replacing Mr. Bohman on the Board.

OFFICER ELECTION RESULTS

Mr. Coldren announced the following officers for 2012-2013:

Chairman - Mark Coldren, Ithaca College
Vice Chairman – Lisa Patz, Cbord
Secretary – Michael Stamm
Treasurer – Jean McPheeters
Past Chair – Alan Pedersen

2012-2013 APPOINTMENTS

Mr. Coldren announced that in addition to the Officers of the Board, Mr. Haynes, Ms. Hendrix, Mr. Stamm, and Mr. McKee will be acting as the Executive Committee. Ms. Hendrix will continue as Chair of the Youth Employment Council.

APPROVAL OF MINUTES: MAY 22, 2012

It was Moved by Ms. Patz, seconded by Mr. Bohman and unanimously adopted by voice vote of members present to approve the minutes of May 22, 2012 as submitted.

LOCAL PLAN OVERVIEW

Ms. Mattick provided an overview of the Local Plan that was prepared for submittal to the New York State Department of Labor. She stated the report is a compliance document that focuses a great deal on governance and demand occupations. She worked closely with Tompkins County Area Development and NYSDOL Research and Statistics in preparing the demand occupation information and she would like the Board to spend time in the coming year to further hone the list.

Mr. Stamm asked whether the other metrics are reviewed in addition to statistics. Ms. Mattick stated she believes the outcome measurements and performance measures that are prescribed are appropriate, but the customer services indicators are not as reliable.

It was Moved by Mr. Stamm, seconded by Ms. Hendrix and unanimously adopted by voice vote of members present to approve the Local Plan as submitted.

NATIONAL WORKER READINESS CREDENTIAL – CONTINUATION OF DISCUSSION FROM MAY 2012

The National Work Readiness Credential was developed through a five-year, national consensus-building process that included businesses, unions, chambers of commerce, education and training professionals, and state workforce investment boards in the founding states of Florida, New Jersey, New York, Rhode Island, Washington, the District of Columbia, as well as JA Worldwide. The goal is to assure excellence and inspire innovation in the entry-level workplace by producing quality work readiness standards and assessments. The National Work Readiness Assessment is used to measure value creating relationship skills, and the web-based assessment uses real world scenarios in four modules situational judgment, oral language, reading with understanding, and using math to solve problems.

The Credential is a certification of an individual's readiness for entry-level work as defined by employers. It is the first assessment for entry-level workers to provide a universal, transferable, national standard for work readiness.

Ms. Bradac brought the Board up-to-date on where we are at now. Since 2011, nine students have participated, the curriculum has been developed, the One-Stop has become a testing site, and proctors have been trained to administer the exam. She also provided members with samples of questions that are found on the exams as well as two scenarios of individuals who have taken the test.

The Board discussed how the credential can be used and whether employers will see value in it. Ms. Mattick reported that two larger employers have expressed interest and if a pilot was conducted in those businesses it could be used to market to additional employers. The credential can be used as a screening tool as well as a piece of a youth's portfolio. Mr. Coldren asked if the assessments indicate a particular grade level. Ms. Bradac stated some of that is based on translation. She noted that TABE testing is part of all WIA youth before and after enrollment and this is a very good predictor. She also reported that both JSEC and SHRM are very interested in the credential and both groups will be having discussions in the coming year.

Cayuga Medical, Ithaca College, and Cornell University all expressed interest in additional discussions to pilot the program within their organizations. Mr. Coldren noted that the costs of the assessment will need to also be considered at some point.

NATIONAL EMERGENCY GRANT ON-THE-JOB TRAINING

New York State has received an additional grant for \$6.4 million for the long-term unemployed. A considerable amount of marketing will be occurring to promote this program. Depending on the size of the employer, some could receive up to 90% reimbursement. Tompkins currently has 8 new contracts totaling \$60,000 and competition for the funds across the state is stiff.

WIB DIRECTORS REPORT/CENTER MANAGER'S REPORT

Ms. Bradac distributed her report (included at the end of the minutes).

Ms. Mattick reported the Health Career Expo is being held at Ithaca College October 18th for high school students. Many partners within the community have helped make this event possible and early numbers indicate upwards to 600 students could be attending.

Workforce Investment Board
September 25, 2012

Ms. Mattick reported that Ithaco is closing and a Warn Notice has been issued. A total of 78 people will be laid off between November-December 2012. Rapid response services are being provided to employees.

ADJOURNMENT

It was Moved by Mr. Bohman, seconded by Ms. Holmes and unanimously adopted by voice vote to adjourn the meeting at 9:45 a.m. The next meeting is scheduled for November 27, 2012 at 8:30 a.m. at the Tompkins County Public Library

Minutes prepared by Jennifer Luu.