

WORKFORCE DEVELOPMENT BOARD

October 25, 2016

8:30 A.M.

Tompkins County Public Library

Present: M. Abdelrehim, B. Allen, A. Bishop, I. Burbank, D. Burrows, L. Dillon, M. Gold, C. Haynes, K. Kersey, J. Lance, P. Levesque, J. Mareane, S. Peake, K. Smith, M. Stamm, M. Stazi, M. Talarski, J. Tavares

Excused: B. Dickens, A. Hendrix, J. Matteson, L. Patz, S. Pronti

Absent: K. Smith

Ex-Officio: L. Holmes

Guests: M. Robertson, Tompkins County Legislature; G. Ferguson, Downtown Ithaca Alliance; T. Geisenhoff, K. Cerasaro, C. Harris, NYSDOL; D. Hesler, TST BOCES

Staff: J. Mattick, J. Luu

Call to Order

Chairman Burrows called the meeting to order at 8:35 a.m. Introductions of visitors followed.

Announcements

Ms. Holmes announced the Health Planning Council's Long Term Care Committee is hosting a "Home Care from the Heart," recognition and appreciation event for Home Health Aides, on Wednesday, November 16 from 4-6 p.m., at the Ramada Inn. This event will recognize the nearly 300 Home Health Aides in Tompkins County and show appreciation for the work they do. The announcement will be sent out to Board members' following today's meeting.

Approval of Minutes

It was Moved by Mr. Levesque, seconded by Mr. Allen, and with Mr. Burrows abstaining, adopted by voice vote to approve the minutes of June 28, 2016.

Youth Incentive and Stipend Policy

Ms. Mattick stated the policy puts into writing some of the practices that are already occurring in the WIOA Youth Program. A formal policy is required under the new WIOA Act and is being recommended by the Youth Oversight and Executive Committees. After review and discussion relating to whether "stipends" should be included in the policy since they are never used, there was consensus to send the policy back to Committee for additional review.

Mr. Haynes arrived at 8:39 a.m.

Ms. Gold arrived at 8:42 a.m.

Mr. Abdelrehim arrived at 8:42 a.m.

Committee Reports

Executive Committee

Mr. Burrows announced his appointments to the Executive Committee for 2016-2017. They are

Mr. Burrows, Chair
Mr. Pronti
Mr. Stamm

Ms. Stazi
Mr. Bishop
Ms. Patz
Ms. Hendrix
Mr. Matteson
Mr. Mareane

He reported the Committee will be discussing the procurement of the One-Stop Operator at their next meeting.

One Stop Operations and Oversight Committee

The One-Stop Operation and Oversight Committee are reviewing policies in the One-Stop. They are getting up to speed on customer satisfaction indicators, reviewing training providers, and completing their work plan

Governance and Membership Committee

Mr. Stamm reported Brian Dickens, Vice President of Human Resources at Ithaca College, has been appointed to the Board. The seat held by the Borg-Warner representative is vacant at this time and discussions are underway with Borg Warner to fill the seat.

Services to Individuals with Disabilities Committee

No report. Mr. Matteson was not in attendance.

Youth Oversight Committee

No Report. Ms. Hendrix was not in attendance.

Treasurer's Report

Ms. Mattick reviewed the June-August budget statements for both the Board and the Office of Employment and Training. Through the year ending June 2016, expenditures were on target and revenue was in line with expectations. She noted the Ticket to Work revenue, which is performance based, has far exceeded projections for the year. She reviewed the Contractor Expense Statement and will provide an in-depth report on the Summer Youth Employment Program expenditures at the next meeting. Expenses for that program can be paid through the end of September.

Ms. Dillon arrived at 8:50 a.m.

New Business

Update on Advanced Manufacturing Study

The Advanced Manufacturing Survey was conducted and Ron Golumbeck provided preliminary results at the June meeting. Manufacturers are very interested in working as a consortium as it relates to creating a pipeline of future workers. Ms. Hesler noted there are 8 trainees participating in the Advanced Manufacturing training operated through TST BOCES.

Update on Tompkins County Housing Needs Assessment

Mr. Mareane stated that housing has become an economic development issue in the County, the County has recognized this as a critical issue and they contracted with Danter Company to conduct a housing needs assessment. Ms. Robertson provided a brief review of the Assessment and

her complete presentation is available at:

http://tompkinscountyny.gov/files/workforceny/Workforce%20Dev%20Bd%20Presentation_10-25-16-1.pdf

She explained that the assessment was conducted by Danter Associates and looked at changes in the housing market since 2000, current unmet housing demand and what is likely to occur by 2025. The study looked at labor force and employment, population and household parameters, total college enrollment, student employment, and on and off campus student housing.

The methods used for data collection included field survey of market rate apartments 24 units and over (100% participation), a sample of rental units under 24 units, survey of organizations serving special populations, as well as an Internet survey where it was expected that 500 responses would be received, but exceeded 4500. Nearly 5000 professionals, residents and major employers were interviewed. The population is expected to increase by 5,545 people by 2025, and employment growth will increase by 6,911 individuals in the workforce. There is clearly a need for additional housing within the County. There is an unmet demand for 1,644 non-student apartments, an annual demand for 225 single family dwellings as well as an unmet demand for 265 units for senior assisted housing.

Ms. Holmes noted the information related to senior housing is understated. The survey looked at senior facilities; but there is a lot of demand for market rate and subsidized housing for seniors.

Ms. Patz arrived at 9:08 a.m.

On November 30-December 1, 2016 a housing summit is being held to further discuss the housing crisis in the County with Christopher Coes, Director of LOCUS, a program of Smart Growth America presenting. The program is open to the public, but registration is required. To learn more, visit HousingTompkins.com.

Update on Development – Tompkins County and the City of Ithaca

Gary Ferguson, Downtown Ithaca Alliance

Mr. Ferguson reported a lot has happened in downtown Ithaca in the past four years, especially with the Commons renovation project. Downtown Ithaca is a regional center and has been successful having development happen and seeing proportionate growth within the City.

He highlighted the projects that have occurred from 2004-present explaining that each project has required some form of assistance to reach completion. The biggest constraints for projects tend to be political in nature as well as a demand for downtown parking. If each of the projects that are currently planned come to fruition 594 housing units will be added. Harold Square and the Tompkins Trust Company projects will add an additional 136,000 square feet of additional office space and the Canopy Hotel and Marriott Hotel projects will add an additional 282 room downtown. He noted the Marriott is being built on an 8,000 foot parcel and it is a marvel it was able to be built at all. A community based conference center is being considered and the Heritage Center will also be located downtown.

In addition to bricks and mortar, the New Gorge Trail is being created to extend the creek walk and ways are being discussed to improve downtown transportation.

Michael Stamm – Tompkins County Area Development

Mr. Stamm provided a brief overview of the County's economy. Goods and services in the county account for \$8 billion. Downtown development far surpasses other communities. Ithaca continues to see growth where other areas around us are seeing a decline. The County has a strong entrepreneurial infrastructure and advanced manufacturers seem invested in the community.

Some of the challenges include energy issues (lack of natural gas supply) that are creating

major obstacles to some of the projects that are being planned. A contingent from the County will be meeting with the Public Service Commission in December. Infrastructure for sewer is also a barrier. Mr. Stamm noted that getting project approval can be problematic. He noted the County has some great developers who are unable to get through the local approval process.

Adjournment

It was Moved by Mr. Mareane, and unanimously seconded to adjourn the meeting at 10:05 a.m. The next meeting will be held December 13, 2016 6 at 8:30 a.m. at the Tompkins County Public Library.

Minutes prepared by Jennifer Luu.