

Tompkins County Strategic Tourism Planning Board (STPB) Final Meeting Minutes

1 **Date:** November 18, 2020
 2 **Time:** 3:00-5:00pm
 3 **Location:** Virtual Meeting – Zoom Video Conference

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 5 **Attendees:**

Member		Representation	Member		Representation
Brett Bossard		Arts-Culture	<i>Megan Barber</i>	<i>P</i>	<i>CAP, Non-Voting</i>
Kelli Cartmill		Lodging	<i>Peggy Coleman</i>	<i>P</i>	<i>Chamber, Non-Voting</i>
Laura Winter Falk		At-Large	<i>Gary Ferguson</i>	<i>P</i>	<i>DIA, Non-Voting</i>
Josh Friedman		Arts-Culture	<i>Anna Kelles</i>	<i>P</i>	<i>TC Legislature, Non-Voting</i>
Connie Kan		At-Large	<i>Heather McDaniel</i>	<i>P</i>	<i>TCAD, Non-Voting</i>
Arthur Keith		Lodging	<i>Jennifer Tavares</i>	<i>P</i>	<i>Chamber, Non-Voting</i>
Wendy Kobler		Ithaca College	<i>Scot Vanderpool</i>	<i>A</i>	<i>Transportation, Non-Voting</i>
Doug Levine		Arts-Culture	<i>Jim Brophy</i>	<i>A</i>	<i>Associate Member</i>
Kelly Makosch		At-Large	<i>Erica Frenay</i>	<i>A</i>	<i>Associate Member</i>
Rick Manning		At-Large	<i>Henry Granison</i>	<i>P</i>	<i>Associate Member</i>
Erin Martea		At-Large	<i>Ken Jupiter</i>	<i>E</i>	<i>Associate Member</i>
Greg Mezey		At-Large	<i>Carol Kammen</i>	<i>P</i>	<i>Associate Member</i>
Todd Parlato	<i>P</i>	At-Large	<i>Michael Miller</i>	<i>P</i>	<i>Associate Member</i>
Barbara Romano	<i>P</i>	Cornell University	<i>Jon Reis</i>	<i>A</i>	<i>Associate Member</i>
Monika Roth	<i>P</i>	Agriculture	<i>Wylie Schwartz</i>	<i>E</i>	<i>Associate Member</i>
Deb Mohlenhoff	<i>E</i>	TC3	Nick Helmholdt	<i>P</i>	Tourism Program Director
Steven Stull	<i>P</i>	Arts-Culture	Kristin McCarthy	<i>P</i>	TCDPS
Scott Wiggins	<i>E</i>	At-Large			

7 **Guests:** Kurt Anderson,

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 9 **Opening Remarks/Changes to the Agenda –**

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 11 **Action: Approval of September 2020 STPB Meeting Minutes –**

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 13 **Privilege of the Floor –**

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 15 **Update: Conference Center – Gary Ferguson**

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 17 Working group keeps working. Trying to make sure construction drawings are ok. Hired food
 18 consulting firm (food and beverage layout needs). Continue to work on financing. City taking lead
 19 and working with developer re: bond financing. Still finalizing \$5 million grant with NYS. Update
 20 on city and tax rate increase – still waiting to hear from Cuomo.

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 22 **Staff Report – Nick Helmholdt**

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 24 TK

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26 **Membership & Bylaws Committee Update – Doug Levine**

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28 **Action items: Recommend amendment to STPB bylaws**

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31 **Member Announcements –**

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34 Chair Kelli Cartmill adjourned the meeting at 4:30 pm.

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