



**RESOLUTION NO. d**  
**(ID # 7782)**

---

---

**Award of Spring 2018 Tourism Marketing and Advertising Grants**

WHEREAS, Tompkins County has a grant program for Tourism Marketing and Advertising using funds drawn entirely from Room Occupancy Tax, and

WHEREAS, Tompkins County has requested and reviewed grant applications for recommendation to the Tompkins County Legislature through the appropriate Committee with the advice of the Strategic Tourism Planning Board, now therefore be it

RESOLVED, on recommendation of Planning, Development, and Environmental Quality Committee, That the following Tourism Marketing and Advertising grants are approved:

<b>Applicant Organization</b>	<b>Project Title</b>	<b>Event Dates</b>	<b>Award</b>
Community Arts Partnership of Tompkins County	2018 Greater Ithaca Art Trail Open Studio Weekends	Oct 6 - 14	\$2,850
Tea Leaves Inc	2018 Ithaca Reggae Fest	June 22 - 24	\$4,113
Wharton Studio Museum	2018 Wharton Studio Era Headphone Walking-Play	N/A	\$1,000
Wizarding Weekend	2018 Wizarding Weekend	Oct 26 - 28	\$4,100
Wharton Studio Museum	2018 Ithaca Fantastik	Nov 2 - 11	\$2,600
Community Arts Partnership of Tompkins County	2018 Spring Writes Literary Festival	May 3 - 6	\$3,120
Downtown Ithaca Alliance	2018 Ice Fest	Dec 6 - 8	\$2,100
Ithaca Asian American Association / Social Ventures Inc	2018 Finger Lakes International Dragon Boat Festival	July 14	\$2,600
Ithaca Festival	2018 Ithaca Festival After Dark	June 1 - 3	\$3,100
Ithaca Shakespeare Company	2018 Summer Shakespeare Festival	July 12 - 29	\$1,000
Ithaca Underground	2018-2019 Big Day In, Naked Noise, November Music Series	Aug 1 & Apr 6 (2019)	\$3,600
Paleontological Research Institution	2018 Living Fossils: Travelers from Deep Time	N/A	\$2,100

Civic Ensemble	2018 Civic Acts: New Plays Toward The Beloved Community	July 5 - Aug 5	\$4,390
Downtown Ithaca Alliance	Bite of Ithaca 2018	June 25 - 30	\$2,500
Ithaca Children's Garden	2018 Showcasing ICG as a destination: Zooming in on nature-play, family-centered outdoor recreation, and sustainable lifestyles	N/A	\$5,000
Kitchen Theatre Company	2018	N/A	\$5,000
Trumansburg Chamber of Commerce	2018 TACC Marketing and Advertising	N/A	\$2,737
Village of Trumansburg	2018 Farmers' Market Marketing and Advertising	N/A	\$1,225
<b>Total</b>			<b>\$53,135</b>

RESOLVED, further, That the County Administrator or designee shall be authorized to sign any documents related to the aforementioned projects.

**SEQR ACTION:** TYPE II-20