

# Tompkins County Strategic Tourism Planning Board

Wednesday, October 19, 2022; 3:00 – 4:30pm

Zoom Meeting ID: 940 8440 0162 – Password: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve September Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report & Q3 Room Tax Report – Nick Helmholdt	3:10
5. Presentation: Visitor Journey Arrival to Departure (A2D) Training – Rosemary Avila	3:20
6. Community Celebration Grant Review Committee – Carol Kammen	3:40
• ACTION: Recommend Fall 2022 Community Celebration Grant Awards	
7. Combined Tourism Grant Review Committee – Kelly Makosch	3:50
• ACTION: Recommend Fall 2022 Tourism Project & Tourism Marketing Grant Awards	
8. Tourism Capital Grant Review Committee – Kurt Anderson	4:00
• ACTION: Recommend 2022 Tourism Capital Grant Awards	
9. Membership & Bylaws Committee – Doug Levine	4:15
• ACTION: Recommend that the following voting members* be reappointed to STPB: Alexis Zaharis Grimm, Marian Levy Ware, Kelly Makosch, Steven Stull, Brett Bossard, Jeremiah Swain, and Greg Mezey [*Barbara Romano to be reappointed by Cornell U.]	
10. Member Announcements	4:25
11. Adjournment	

## Agenda Packet

1. September draft STPB meeting minutes
2. Q3 2022 Room Tax Report
3. Visitor Journey A2D Summary
4. MEMO – Award of Fall 2022 Tourism Grants and Community Celebration Grants
5. MEMO – Tourism Capital Grant, 2022 Award Recommendations
6. Short Term Rentals in Ithaca, NY – presentation to City of Ithaca on policy considerations



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.