

Tompkins County Strategic Tourism Planning Board

Wednesday, May 20, 2020; 3:00pm – 5:00pm

Zoom Meeting ID: 985 8019 8245

Password available on request: tourism@tompkins-co.org

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve February Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Kelli Cartmill	3:05
4. Staff Report & Room Tax, Q1 2020 Report – Nick Helmholdt	3:15
5. PRESENTATION: CVB 2019 Annual Report	3:20
6. Budget Committee – Scott Wiggins & Josh Friedman	4:00
• ACTION – Approve 2020 budget adjustment	
• Draft 2021 tourism program budget	
7. Member Announcements	4:50
8. Adjournment	5:00

Agenda Packet

1. February draft STPB meeting minutes
2. CVB 2019 Annual Report
3. CVB Q1 Report
4. 2020 Tourism Program Budget Adjustment – COVID-19
5. Draft 2021 Tourism Program Budget



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.