

# Tompkins County Strategic Tourism Planning Board

Wednesday, April 20, 2022; 3:00pm – 5:00pm

Nearing Summer House, Cornell Botanic Gardens  
124 Comstock Knoll Drive, Ithaca NY, 14850  
(parking available at the [Nevin Welcome Center](#))

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve March Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Brett Bossard	3:05
4. Staff Report & Q1 2022 Room Tax Report – Nick Helmholdt	3:10
5. Presentation: Downtown Ambassadors Program – Olivia Pastella	3:20
6. Downtown Ithaca Conference Center	3:40
• Project history – Gary Ferguson	
7. Membership & Bylaws Committee – Doug Levine	3:50
• ACTION – recommend Jeremiah Swain for at-large membership to STPB	
• ACTION – recommend Teri Tarshus for at-large membership to STPB	
8. Tompkins Outdoors Grant Review Committee – Monika Roth	4:05
• ACTION – Approve 2022 Tompkins Outdoors Grant Recommendations	
9. Member Announcements	4:20
10. Adjournment	

## Agenda Packet

1. March draft STPB meeting minutes
2. Q1 Room Tax Report
3. MEMO – 2022 Tompkins Outdoors Grant Award Recommendations

*Special meeting time for **May 18**. STPB will start at 2:30 pm and meet in the small pavilion in Stewart Park. Diversity, Equity, Inclusion and Belonging workshop to start at 3:00 pm.*



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that ***promote economic development*** and ***enhance the quality of life*** in Tompkins County.