

# Tompkins County Strategic Tourism Planning Board

Wednesday, March 18, 2020; 3:00pm – 5:00pm

Tompkins County Chamber of Commerce/CVB, 904 East Shore Drive, Ithaca, NY

<b>AGENDA</b>	<b>Start</b>
1. STPB Meeting Minutes	3:00
• ACTION – Approve February Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. Chair’s Report – Kelli Cartmill	3:05
4. Staff Report – Nick Helmholdt	3:10
5. Presentation: CVB 2019 Annual Report – Peggy Coleman	3:15
6. Community Celebrations Grant Panel Update – Carol Kammen	4:00
• ACTION – Approve 2020 Community Celebrations Grant Recommendations	
7. Combined Tourism Grant Panel Update – Scott Wiggins	4:10
• ACTION – Approve 2020 Tourism Project and Tourism Marketing & Advertising Grant Awards	
8. Conference Center Working Group Update – Gary Ferguson	4:20
9. 2020 Board Goal Development – Kelli Cartmill	4:30
10. Member Announcements	4:55
11. Adjournment	5:00

## Agenda Packet

1. February draft STPB meeting minutes
2. CVB 2019 Annual Report (to be distributed at meeting)
3. Community Celebrations Grant Award Recommendations
4. Tourism Project / Marketing & Advertising Grant Award Recommendations



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.