

Tompkins County Strategic Tourism Planning Board

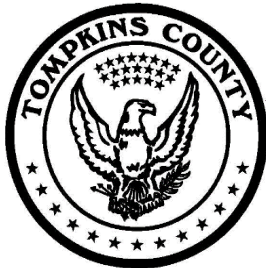
Wednesday, January 20, 2021; 3:00pm – 5:00pm

Zoom Meeting ID: 932 6567 9079 – Password: 458329

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve December Meeting Minutes	
2. Oath of Office (new and returning voting members) – County Clerk’s Office Staff	
3. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
4. Chair’s Report – Kelli Cartmill	3:10
5. Staff Report & Q4 2020 Room Tax Report – Nick Helmholdt	3:15
6. CVB Q4 Report – Peggy Coleman	3:25
7. Presentation: Conference Center Update – Gary Ferguson	3:40
8. Member Announcements	4:20
9. Adjournment	

Agenda Packet

1. December draft STPB meeting minutes
2. Q4 Room Tax Report
3. 2021 Summary Schedule
4. CVB Q4 Report



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.

Meeting Access Notes

- Prior to joining the meeting on a computer, please ensure your Zoom profile has your correct name: <https://support.zoom.us/hc/en-us/articles/201363203-Customizing-your-Profile>
- Please call the Department of Planning and Sustainability at 607-274-5560 for instructions to join the meeting by telephone.