

Tompkins County Strategic Tourism Planning Board

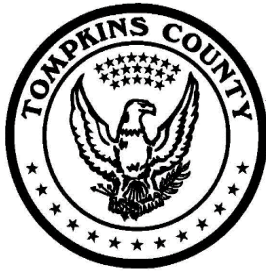
Wednesday, January 19, 2022; 3:00pm – 5:00pm

Zoom Meeting ID: 940 8440 0162– Password: 782239

AGENDA	Start
1. STPB Meeting Minutes	3:00
• ACTION – Approve November Meeting Minutes	
2. Privilege of the Floor	
• Limit of 3 minutes per person for members of the public to address the board	
3. 2022 Officer Election – Nominating Committee	
4. Chair’s Report	3:10
5. Staff Report & Q4 2021 Room Tax Report – Nick Helmholdt	3:15
6. CVB Q4 Report – Peggy Coleman	3:25
7. Conference Center Update – Gary Ferguson	3:40
8. Member Announcements	4:20
9. Adjournment	

Agenda Packet

1. November draft STPB meeting minutes
2. Q4 2021 Room Tax Report (to be sent following confirmation from Finance Dept.)
3. Q4 2021 CVB Report
4. 2022 Summary Schedule



MISSION: The Strategic Tourism Planning Board is charged by the Tompkins County Legislature with providing oversight and strategic direction for tourism initiatives that *promote economic development* and *enhance the quality of life* in Tompkins County.

Meeting Access Notes

- Prior to joining the meeting on a computer, please ensure your Zoom profile has your correct name: <https://support.zoom.us/hc/en-us/articles/201363203-Customizing-your-Profile>
- Please call the Department of Planning and Sustainability at 607-274-5560 for instructions to join the meeting by telephone.