



**WHAT is the intent of this program?**

The program assists business owners and facility managers in setting **energy goals** and understanding **energy options** during the earliest stages of project design and conceptualization, when it is the easiest and most cost-effective to incorporate energy efficiency improvements.

**WHY participate in this program? What's in it for me?**

- Receive advice from energy experts
- Understand options to save energy and operational costs
- Obtain advice on incentives, financing, and application processes
- Receive assistance with setting and reaching your energy goals
- Gain recognition for your participation and commitment, if desired
- Contribute to the environmental and energy goals of our community

**WHO can participate in this program?**

- Businesses considering new construction, major renovation, or expansion
- Eligible sectors: commercial, retail, multifamily (5+ units), manufacturing, R&D, non-profit, government
- Building must be located in Tompkins County

**HOW can I participate? What does this program require of me?**

- Participate in an energy charrette (brainstorming meeting)
- Set practical and aspirational energy goals for the project
- Identify a staff person as the energy point contact for the building
- Participate in a program close-out meeting
- Share building energy consumption data for a year after project completion

**Interested in participating?**

**Contact:**

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